



Our Promises to You, the Real Estate Agent

*As you consider working with us as a
Value-Add for your sellers*

- 1. We promise to provide material that helps you explain the benefits of staging and why your offer or suggestion of a staging consultation is a huge value-add that sets you apart from other Agents.**

(Translation: We will always do our best to make sure that your sellers see you as someone who goes the extra mile.)

- 2. We promise to keep the relationship between you and the seller as a top priority.**

(Translation: We understand the importance of keeping confidential information to ourselves. We are quick to mention the added value, expertise and support you give to your sellers, and we refer them to you if a question is not in our lane.)

- 3. We promise to treat each seller with respect, honesty, kindness and integrity. We understand that it can be very emotional when selling a home and we do our best to explain to the seller that we have their best interest in mind and that our goal is to help them maximize the equity in their home.**

(Translation: We have ways of helping sellers see the benefits of staging, without offending them. We never pressure a seller into doing anything. Instead we help them to see things from a buyer's perspective and explain what might make a buyer want to pay top dollar.)

- 4. We promise to make communication transparent between us.**

(Translation: We include you in emails and give you updates before and after the work we do, and we encourage you to attend any consultation.)

- 5. We promise to provide more value to your houses than you ever thought possible!**

(Translation: Our recommendations are not what you would find on google! Our goal is to maximize the equity of each house, based on the client's budget and current condition of the home. Everything is customized for leveling-up the marketability of each house, and we can always provide more support if needed.)



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